



BANDOLETTES[®]

media kit 2018

Freolla LLC is a company that was born out of pure passion and registered in September 2012. For years, one of the founders Julia Abasova had a problem with thigh chafing. A simple pleasure, such as wearing a dress or a skirt became a challenge for her. She never talked about this issue with anyone just kept it to herself. She even created spandex-like thigh bands which she used for years. One day, over cup of tea, knowing that her friend Rena Abramoff was looking for a problem-solution-business-idea, she decided to bring up this issue hoping that together they would find a solution for everyone who suffers from chafing. They discovered that this problem is quite common and that many women around the world were struggling with chafing. After intensive research keeping both comfort and convenience in mind Bandelettes® thigh bands were born!

In September 2012 they filled Patent and Trademark applications. Bandelettes® thigh bands are as effective as they are convenient to wear. While they look similar to thigh high tights, you will never have to deal with the burden of stockings slipping down. Bandelettes® thigh bands are made of high-quality and delicately crafted stretchy lace, that lightly wraps around the thighs and brings an end to skin rubbing as well as chafing. The two rows of stay-up silicone inside the bands holds them in place all day long without any risk of slipping. Aesthetically pleasing and chic, Bandelettes® thigh bands offer a welcome and attractive alternative to tights and pantyhose during the warm and hot weather.

Not only are Bandelettes® sexy and chic, they also get rid of that embarrassing thigh chafing so many women experience despite their body shape or size. Bandelettes® is planning to have full line of lingerie, which will be both beautiful and comfortable as their first invention Thigh Bands.



About

The assumption that Bandelettes® thigh bands are just for plus sized ladies and gentlemen couldn't be further from the truth. Believe it or not, our top selling sizes are "B" and "C" meaning that the majority of our customers range from a size 4 to a size 12. Chances are, if you aren't part of the very small percentage of the population with a thigh gap you have probably suffered from uncomfortable chafing between your thighs.

This chafing is especially apparent when you are wearing shorts or a dress and are engaging in vigorous exercise or walking for long periods of time. This chafing is caused from the friction of your legs rubbing together which can lead to dryness, ingrown hairs, redness, and unpleasant irritation. For those of you who deal with this often, you know that the more you continue to create that friction, the worse the chafing and irritation becomes.

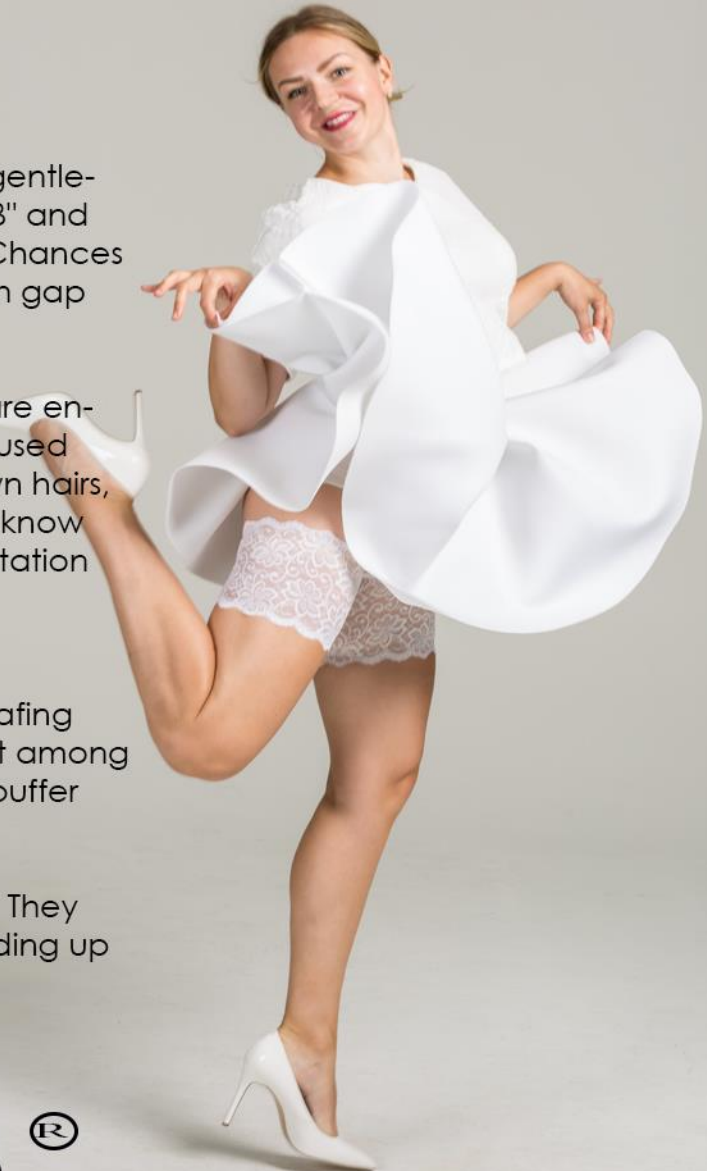
That's where Bandelettes® come in.

They protect your inner thighs from rubbing against one another to eliminate chafing and irritation. This is why Bandelettes® thigh bands have also become a huge hit among athletic, fashion-forward men. They look great under gym shorts and provide a buffer along the inner thighs when you are active or playing sports.

Bandelettes® thigh bands were designed with fashion and functionality in mind. They comfortably conform to your legs so that you don't have to worry about them riding up or down and they are offered in a range of great colors and fabrics.

They even come in a unisex option which is great for athletic gals.

BANDELETTES®





BANDELETTES®

OUR MISSION

Thighs chafing is a problem some women have had to struggle with their entire lives. Our mission is to provide women with a solution. Bandelettes® thigh bands are used by women all over and from all different walks of life, whether they're into being glamorous, sexy, or are serious runners and athletes because not only plus sized women experience thighs chafing.



BANDELETTES®

Our goal is to create comfortable and sexy lingerie that is both practical and beautiful to help embrace curves and enhance self-confidence.



BANDELETTES[®]
ONYX COLLECTION

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BANDELETTES[®]
UNISEX COLLECTION

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BANDELETTES[®]
DOLCE COLLECTION

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BANDELETTES[®]
PANTS COLLECTION

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Testimonials

ABIEY

At first, I didn't believe it. I was like "hmm, my thighs are too big & these won't stay." But they were long-lasting through my birthday dinner & dancing out at the bar (and to be honest, got really hot & sweaty- yet they still stayed up!!). I felt like I had a sexy secret hidden under my dress. I love them & honestly can't wait to buy more in the future!

KERRY STEPHENS

A friend was going to tag me online when she saw an ad for Bandelettes. I have joked about the thigh rub problem I have in summer. I then looked them up and decided to buy a couple of pair.

I love my BANDELETTES. I have been able to comfortably wear dresses and dispose of the thigh length Nanna undies that I used to wear in summer. Thank you for this simple but brilliant product

KIM

I ordered some bandelettes for my wedding day to prevent chafing. I tried them out at the rehearsal dinner and was blown away. They did not budge. I wore them for 12 hours the day of my wedding and did not have to adjust them once. I'm so glad I made this purchase; it was a life saver.

BANDELETTES® Seen in...

COSMOPOLITAN



VOGUE

PLUSMODEL
inspiration+style

InStyle

Star

VANITY FAIR



REALSIMPLE



Daily Mail
.com

INSIDER

theguardian

Health®



THE
NEW YORKER

People
StyleWatch

seventeen

THE CUT

29 REFINERY29

BANDELETTES®
IN THE PRESS

From the pages of Vogue to your favorite morning show; women of the world are talking about how Bandelettes® have changed their lives and wardrobes for the better.



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MEDIA INQUIRIES

For Press & Media Inquiries, please contact:

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Print or Broadcast Media featuring Bandelettes.

Interviews with the Founders of Bandelettes, Rena Abramoff & Julia Abasova, for broadcast, digital, and print media.

Imagery & Product Requests.

Appearances at press and media events.

Lectures on topics of women in business, lingerie industry, etc.

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